

16th ANNUAL CALL FOR ENTRIES

Your Opportunity to enter into the World Travel Awards 2009

OFFICIAL ENTRY FORM



Your Opportunity to enter into the World Travel Awards 2009

The World Travel Awards serve to acknowledge, reward and celebrate the enormous achievements to be found in all sectors of the global travel industry. For your opportunity to be recognized in this global area of travel excellence in 2009, simply visit the World Travel Awards website

www.worldtravelawards.com and complete the online application, or download an application form and submit via email or post

"Travel industry's equivalent to the Oscar's..."

Wall Street Journal

Entry Submission Deadline

The closing date for Middle East and Africa nominations is 10th April 2009.

The closing date for Asia, Australasia, Caribbean, Europe, Indian Ocean, North/Central/South America and World nominations will be **Friday 26th June 2009**.

All enquiries should be directed to:

World Travel Awards

1 Northumberland Avenue
London
WC2N 5BW
United Kingdom
Tel +44 (0)20 7925 0000
Fax +44 (0)20 7925 2552
Email awards@worldtravelawards.com

www.worldtravelawards.com



Eligibility

All entrants must meet the following criteria:

- 1. All entrants must be in the travel industry, serving the industry and the product must serve the clients for travel and leisure purposes.
- 2. Your business is eligible to enter if, as of 27th February 2009, it has been established and trading in its recent form for at least 12 months.
- **3.** If your entry relates to a specific project, it must have been completed and fully implemented during the year ending 27th February 2009.
- **4.** Any internet or technology products must have been operational for at least 12 months as of 27th February 2009
- **5.** World Travel Awards retains the right to disqualify entries.

Disclaimer: Once received, all entry forms and supporting documents become the property of World Travel Awards and no returns of such material will be made. World Travel Awards will not be held responsible if such documents are lost or damaged.

Online version of the 2009 World Travel Awards Entry Form is available at:

www.worldtravelawards.com/nominate

Voting Process

World Travel Awards regularly broadcasts the voting campaign worldwide. This voting campaign is to the audience of 167,000 IATA/IATAN travel agents, travel buyers and travel industry professionals worldwide. Votes for World Travel Awards winners are submitted online at: www.worldtravelawards.com/vote

Notifications

Successful entrants will be notified of the nominations.

How to Enter

- 1. Complete all parts of the Entry Form.
- 2. Please also submit the following with your Entry Form;
 - A selection of six recent, professional, high resolution (300dpi) colour photographs that showcase your business. Please provide the images in CD-Rom, slide or transparency format. Video and DVD is also accepted.
 - Answers to the four questions detailed on page 11 of the Entry Form. These answers should be typed in a word document and attached to the Entry Form on a separate sheet.
 - The Entry Fee.

World Travel Awards

1 Northumberland Avenue London, WC2N 5BW

Tel: +44 (0)20 7925 0000 **Fax**: +44 (0)20 7925 2552

Email: awards@worldtravelawards.com

Packages from outside the UK should be sent prepaid via a courier service. Please mark packages: "Contest material, no commercial value".

Pro-forma invoices listing all items shipped to the UK must accompany your package.

World Travel Awards will not be responsible for any shipping or customs charges incurred.

Entry Fees

UK Sterling Only. Entry fee is £179 sterling

Payment Information

Payments can be made by cheque, money order or bank transfer payable to World Awards Limited. Payments must be made in UK Sterling Pounds only.

Bank Details

Please add any bank fees for bank transfers. For all entries, the entry fee is £179. Please note that this payment is for the entry per category.

Bank Name: Barclays Bank PLC

Bank Address: Wembley and Park Royal, Acorn House, 36/38 Park Royal Road, London, NW10

A/C Name: World Awards Limited

A/C No: 33974413 **Sort Code:** 209260

IBAN: GB62BARC20926033974413

BIC (SWIFT): BARCGB22

Please note: Any beneficiary payment references should include the entrant name and full address as it appears on the Entry Form. If you are making a bank transfer please ensure you include the name of your bank, date of transfer, amount and company name with this Entry Form.

Entry Form

Please complete in BLOCK CAPITALS.

Product or Service	
	(This is the name that will be used in any official award citation, publicity, etc.) Example: Hyatt Hotel Sydney
Category Entered	
Name of person making entry (print)	
Title	
Company Name	
Address Line 1	
Address Line 2	
City	
State	Zip/Postal Code
Country	
Tel	Fax
Email	URL
Owner of the operation	
Time in operation	
Marketing Contact Name	
Marketing Tel	Marketing Email
Address Line 1	
Address Line 2	
City	
State	Zip/Postal Code
Zip/Postal Code	

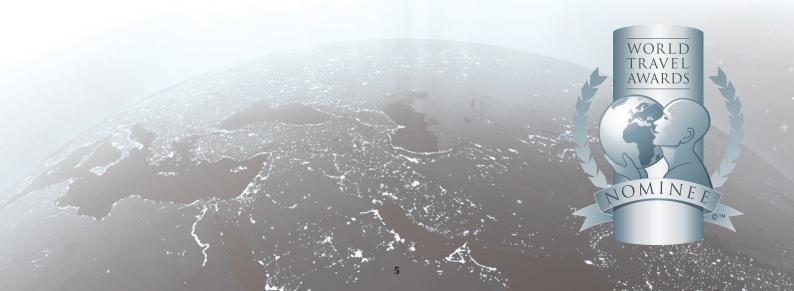
Categories

Select the category you wish to be entered into. Please note that you may only select one category per Entry Form, although entrants may complete multiple Entry Forms. World Travel Awards reserves the right to change selected categories if deemed necessary.

Africa

categories	tick	categories	tick		
Africa's Leading Airline		Africa's Leading Resort		Morocco's Leading Hotel	
Africa's Leading Airport		Africa's Leading Safari Lodge		Mozambique's Leading Hotel	
Africa's Leading Boutique Hotel		Africa's Leading Spa Resort		Namibia's Leading Hotel	
Africa's Leading Business Hotel		Africa's Leading Suite		Senegal's Leading Hotel	
Africa's Leading Car Hire		Africa's Leading Tourist Board		Sierra Leone's Leading Hotel	
Africa's Leading Casino Resort		Africa's Leading Travel Agency		South Africa's Leading Hotel	
Africa's Leading Conference Centre		Botswana's Leading Hotel		Swaziland's Leading Hotel	
Africa's Leading Conference Hotel		Cameroon's Leading Hotel		Tanzania's Leading Hotel	
Africa's Leading Destination		Cape Verde's Leading Hotel		Togo's Leading Hotel	
Africa's Leading Family Resort		Egypt's Leading Hotel		Tunisia's Leading Hotel	
Africa's Leading Golf Resort		Gabon's Leading Hotel		Zambia's Leading Hotel	
Africa's Leading Hotel		Gambia's Leading Hotel		Zimbabwe's Leading Hotel	
Africa's Leading Hotel Brand		Ghana's Leading Hotel			
Africa's Leading Luxury Lodge		Kenya's Leading Hotel			

Asia					
categories	tick	categories	tick	categories	tick
Asia's Leading Airline		Asia's Leading Suite		Laos' Leading Hotel	
Asia's Leading Airport		Asia's Leading Tourist Board		Macau's Leading Hotel	
Asia's Leading Airport Hotel		Asia's Leading Travel Agency		Malaysia's Leading Hotel	
Asia's Leading Boutique Hotel		Armenia's Leading Hotel		Myanmar's Leading Hotel	
Asia's Leading Business Hotel		Azerbaijan's Leading Hotel		Nepal's Leading Hotel	
Asia's Leading Car Hire		Bangladesh's Leading Hotel		Pakistan's Leading Hotel	
Asia's Leading Casino Resort		Brunei's Leading Hotel		Philippines' Leading Hotel	
Asia's Leading Conference Centre		Cambodia's Leading Hotel		Rep of Palau's Leading Hotel	
Asia's Leading Conference Hotel		China's Leading Hotel		Singapore's Leading Hotel	
Asia's Leading Family Resort		Hong Kong's Leading Hotel		Sri Lanka's Leading Hotel	
Asia's Leading Golf Resort		India's Leading Hotel		Taiwan's Leading Hotel	
Asia's Leading Hotel		Indonesia's Leading Hotel		Thailand's Leading Hotel	
Asia's Leading Hotel Brand		Japan's Leading Hotel		Uzbekistan's Leading Hotel	
Asia's Leading Resort		Kazakhstan's Leading Hotel		Vietnam's Leading Hotel	
Asia's Leading Spa Resort		Korea, South's Leading Hotel			



Categories continued

Australasia

categories	ick
Australasia's Leading Airline	
Australasia's Leading Airport	
Australasia's Leading Airport Hotel	
Australasia's Leading Beach	
Australasia's Leading Boutique Hotel	
Australasia's Leading Business Hotel	
Australasia's Leading Car Hire	
Australasia's Leading Casino Resort	
Australasia's Leading Conference Centre	

categories	tick
Australasia's Leading Conference Hotel	
Australasia's Leading Destination	
Australasia's Leading Family Resort	
Australasia's Leading Golf Resort	
Australasia's Leading Hotel	
Australasia's Leading Hotel Brand	
Australasia's Leading Resort	
Australasia's Leading Ski Resort	
Australasia's Leading Spa Resort	

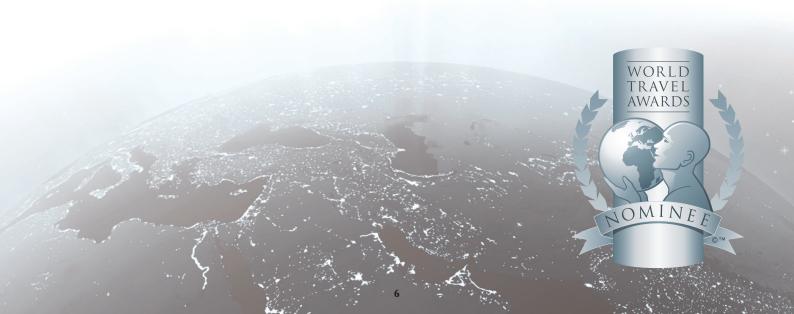
categories	tick
Australasia's Leading Tourist Board	
Australasia's Leading Travel Agency	
Australia's Leading Hotel	
Guam's Leading Hotel	
New Zealand's Leading Hotel	
Papua New Guinea's Leading Hotel	
Samoa's Leading Hotel	
Tonga's Leading Hotel	
Vanuatu's Leading Resort	

Caribbean

categories	tick
Caribbean's Leading Airline	
Caribbean's Leading Airport	
Caribbean's Leading Beach	
Caribbean's Leading Boutique Hotel	
Caribbean's Leading Car Hire	
Caribbean's Leading Casino Resort	
Caribbean's Leading Conference Centre	
Caribbean's Leading Conference Hotel	
Caribbean's Leading Cruise Destination	
Caribbean's Leading Destination	
Caribbean's Leading Family All-Inclusive	
Caribbean's Leading Golf Resort	
Caribbean's Leading Hotel	

categories	tick
Caribbean's Leading Hotel Brand	
Caribbean's Leading Resort	
Caribbean's Leading Spa Resort	
Caribbean's Leading Tourist Board	
Caribbean's Leading Travel Agency	
Anguilla's Leading Hotel	
Aruba's Leading Hotel	
Bahamas' Leading Hotel	
Barbados' Leading Hotel	
Belize's Leading Hotel	
Bermuda's Leading Hotel	
Bonaire's Leading Hotel	
Cuba's Leading Hotel	

and the state of t	e a
categories	tick
Dominica's Leading Hotel	
Dominican Republic's Leading Hotel	
Grand Cayman's Leading Hotel	
Guadeloupe's Leading Hotel	
Haiti's Leading Hotel	
Puerto Rico's Leading Hotel	
St Kitts and Nevis' Leading Hotel	
St Martin's Leading Hotel	
Tobago's Leading Hotel	
Trinidad's Leading Hotel	
Turks & Caicos' Leading Hotel	



Categories continued

Central America

categories	tick	•
Central America's Leading Airline		
Central America's Leading Airport		(
Central America's Leading Beach		(
Central America's Leading Boutique Hotel		(
Central America's Leading Business Hotel		
Central America's Leading Car Hire		(
Central America's Leading Conference Centre		
Central America's Leading Conference Hotel		

categories	tick
Central America's Leading Destination	
Central America's Leading Family Resort	
Central America's Leading Golf Resort	
Central America's Leading Hotel	
Central America's Leading Hotel Brand	
Central America's Leading Resort	
Central America's Leading Spa Resort	
Central America's Leading Tourist Board	

tick

Europe

categories	tick
Europe's Leading Airline	
Europe's Leading Airport	
Europe's Leading Airport Hotel	
Europe's Leading Beach	
Europe's Leading Boutique Hotel	
Europe's Leading Business Hotel	
Europe's Leading Car Hire	
Europe's Leading Casino Hotel	
Europe's Leading Conference Centre	
Europe's Leading Conference Hotel	
Europe's Leading Destination	
Europe's Leading Family Resort	
Europe's Leading Golf Resort	
Europe's Leading Hotel	
Europe's Leading Hotel Brand	
Europe's Leading Luxury Hotel Brand	
Europe's Leading Resort	
Europe's Leading Serviced Apartment Hotel	
Europe's Leading Ski Resort	
Europe's Leading Spa Resort	
Europe's Leading Tourist Board	
Europe's Leading Travel Agency	
Albania's Leading Hotel	
Andorra's Leading Hotel	

categories	tick
Austria's Leading Hotel	
Belarus' Leading Hotel	
Belgium's Leading Hotel	
Bulgaria's Leading Hotel	
Croatia's Leading Hotel	
Cyprus' Leading Hotel	
Czech Republic's Leading Hotel	
Denmark's Leading Hotel	
England's Leading Hotel	
Estonia's Leading Hotel	
Finland's Leading Hotel	
France's Leading Hotel	
Georgia's Leading Hotel	
Germany's Leading Hotel	
Gibraltar's Leading Hotel	
Greece's Leading Hotel	
Hungary's Leading Hotel	
Iceland's Leading Hotel	
Ireland's Leading Hotel	
Israel's Leading Hotel	
Italy's Leading Hotel	
Latvia's Leading Hotel	
Lithuania's Leading Hotel	
Luxembourg's Leading Hotel	

categories	tick
Macedonia's Leading Hotel	
Malta's Leading Hotel	
Moldova's Leading Hotel	
Monaco's Leading Hotel	
Netherlands' Leading Hotel	
Northern Ireland's Leading Hotel	
Norway's Leading Hotel	
Poland's Leading Hotel	
Portugal's Leading Hotel	
Romania's Leading Hotel	
Russia's Leading Hotel	
San Marino's Leading Hotel	
Scotland's Leading Hotel	
Serbia and Montenegro's Leading Hotel	
Slovakia's Leading Hotel	
Slovenia's Leading Hotel	
Spain's Leading Hotel	
Sweden's Leading Hotel	
Switzerland's Leading Hotel	
Turkey's Leading Hotel	
Ukraine's Leading Hotel	
Wales' Leading Hotel	

Indian Ocean

categories	tick
Indian Ocean's Leading Airline	
Indian Ocean's Leading Airport	
Indian Ocean's Leading Boutique Hotel	
Indian Ocean's Leading Car Hire	
Indian Ocean's Leading Conference Hotel	
Indian Ocean's Leading Destination	
Indian Ocean's Leading Family Resort	
Indian Ocean's Leading Golf Resort	
Indian Ocean's Leading Hotel	

categories	tick
Indian Ocean's Leading Hotel Brand	
Indian Ocean's Leading Resort	
Indian Ocean's Leading Spa Resort	
Indian Ocean's Leading Tourist Board	
Indian Ocean's Leading Travel Agency	
Indian Ocean's Leading Hotel	
Madagascar's Leading Hotel	
Maldives' Leading Hotel	
Reunion Island's Leading Hotel	



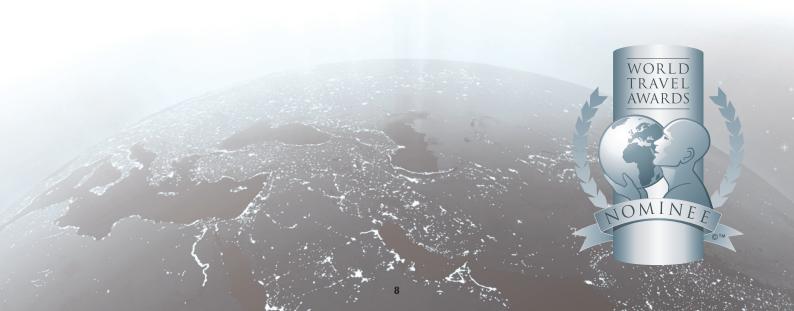
Categories continued

Middle East

categories	tick	categories	tick	categories	tick
Middle East's Leading Airline		Middle East's Leading Resort		Kuwait's Leading Hotel	
Middle East's Leading Airport		Middle East's Leading Spa Resort		Lebanon's Leading Hotel	
Middle East's Leading Airport Hotel		Middle East's Leading		Oman's Leading Hotel	
Middle East's Leading Beach Resort		Tourism Development Project		Qatar's Leading Hotel	
Middle East's Leading Business Hotel		Middle East's Leading Tourism Property		Saudi Arabia's Leading Hotel	
Middle East's Leading Business Travel Agency	/	Development Company		Sharjah's Leading Hotel	
Middle East's Leading Car Hire		Middle East's Leading Tourist Board		Syria's Leading Hotel	
Middle East's Leading Conference Centre		Middle East's Leading Travel Agency		UAE's Leading Hotel	
Middle East's Leading Conference Hotel		Middle East's Leading Travel		Yemen's Leading Hotel	
Middle East's Leading Destination		Management Company		Abu Dhabi's Leading Hotel	
Middle East's Leading Golf Resort		Bahrain's Leading Hotel		Ajman's Leading Hotel	
Middle East's Leading Hotel		Fujairah's Leading Hotel		Dubai's Leading Hotel	
Middle East's Leading Hotel Brand		Jordan's Leading Hotel		Ras al-Khaimah's Leading Hotel	

North America

orth America						
categories	tick	categories	tick	categories	tick	ī
North America's Leading Airline		North America's Leading Conference Hotel		North America's Leading Tourist Board		
North America's Leading Airport		North America's Leading Destination		North America's Leading Travel Agency		
North America's Leading Airport Hotel		North America's Leading Golf Resort		North America's Leading Travel		
North America's Leading Boutique Hotel		North America's Leading Hotel		Management Company		
North America's Leading Business Hotel		North America's Leading Hotel Brand		USA Leading Hotel		
North America's Leading Business Travel Agency		North America's Leading Resort		Canada's Leading Hotel		
North America's Leading Car Hire		North America's Leading Ski Resort				
North America's Leading Casino Resort		North America's Leading Spa Resort				



Categories continued

South America

categories	tick	categories	tick	categories
South America's Leading Airline		South America's Leading Family Resort		Bolivia's Leading Hotel
South America's Leading Airport		South America's Leading Golf Resort		Brazil's Leading Hotel
South America's Leading Airport Hotel		South America's Leading Hotel		Chile's Leading Hotel
South America's Leading Beach		South America's Leading Hotel Brand		Colombia's Leading Hotel
South America's Leading Boutique Hotel		South America's Leading Resort		Ecuador's Leading Hotel
South America's Leading Business Hotel		South America's Leading Ski Resort		Guyana's Leading Hotel
South America's Leading Business Travel Agency		South America's Leading Spa Resort		Paraguay's Leading Hotel
South America's Leading Car Hire		South America's Leading Tourist Board		Peru's Leading Hotel
South America's Leading Casino Resort		South America's Leading Travel Agency		Suriname's Leading Hotel
South America's Leading Conference Centre	е	South America's Leading Travel		Uruguay's Leading Hotel
South America's Leading Conference Hotel		Management Company		Venezuela's Leading Hotel
South America's Leading Destination		Argentina's Leading Hotel		

World

ona					
categories	tick	categories	tick	categories	tick
World's Leading Airline		World's Leading Cruise Operator		World's Leading New Resort	
World's Leading Airline Alliance		World's Leading Design Hotel		World's Leading Private Island Resort	
World's Leading Airport		World's Leading Destination		World's Leading Rail Service	
World's Leading All-Inclusive Company		World's Leading Destination Marketing Campaign		World's Leading Resort	
World's Leading All-Suite Hotel		World's Leading Economy Class		World's Leading Safari & Game Reserve	
World's Leading Beach		World's Leading Family All-Inclusive		World's Leading Serviced Apartment Hotel	
World's Leading Beach Resort		World's Leading Family Resort		World's Leading Ski Resort	
World's Leading Boutique Hotel		World's Leading Ferry Operator		World's Leading Spa Resort	
World's Leading Boutique Resort		World's Leading First Class		World's Leading Suite	
World's Leading Budget / No Frills Airline		World's Leading Golf Resort		World's Leading Thalasso & Spa Resort	
World's Leading Business Car Rental Company		World's Leading Heritage Hotel		World's Leading Theme Park	
World's Leading Business Class		World's Leading Honeymoon Destination		World's Leading Theme Park Resort	
World's Leading Business Hotel		World's Leading Hotel		World's Leading Tour Operator	
World's Leading Business Rail Service		World's Leading Hotel Brand		World's Leading Tourism Development Project	
World's Leading Business Travel Agency		World's Leading Leisure Car Rental Company		World's Leading Tourism	
World's Leading Car Hire		World's Leading Luxury Airline		Property Development Company	
World's Leading Casino Resort		World's Leading Luxury Car Rental		World's Leading Tourist Board	
World's Leading Conference &		World's Leading Luxury Hotel Brand		World's Leading Travel Agency	
Convention Centre	Ш	World's Leading Luxury Tour Operator		World's Leading Travel Experience by Train	
World's Leading Conference Hotel		World's Leading Luxury Train		World's Leading TV Channel for Travellers	
World's Leading Credit Card		World's Leading New Airline		World's Leading Villa	
World's Leading Cruise Destination		World's Leading New Destination		World's Most Romantic Resort	
World's Leading Cruise Line		World's Leading New Hotel			



tick

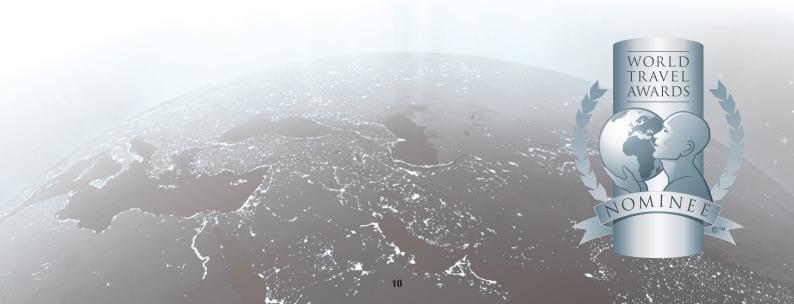
Categories continued

Travel Technology

categories tick World's Leading Airline Website World's Leading CRS/GDS System World's Leading Cruise Website World's Leading Hotel Brand Website World's Leading Internet Booking Engine Technology Provider World's Leading Mobile Wireless Technology Provider World's Leading Travel Blog/ Online Community World's Leading Travel Distribution Provider World's Leading Travel Search Website World's Leading Travel Technology Provider World's Leading Tour Operator Website World's Leading Tourism Authority Website World's Leading Travel Booking Website

Green

categories	tick
Africa's Leading Green Hotel	
Asia's Leading Green Hotel	
Australasia's Leading Green Hotel	
Caribbean's Leading Resort	
Central America's Leading Green Hotel	
Europe's Leading Green Hotel	
Indian Ocean's Leading Resort	
Middle East's Leading Green Hotel	
North America's Leading Green Hotel	
South America's Leading Green Hotel	
World's Leading Conservation Company	
World's Leading Eco-friendly Airport	
World's Leading Eco-Lodge	
World's Leading Green Destination	
World's Leading Green Hotel	
World's Leading Green Resort	
World's Leading Green Tour Operator	
World's Leading Green Transport	
Solution Company	
World's Leading Responsible Tourism Project	
World's Leading Sustainable Tourism Project	



Entry Form continued

Please answer the following four questions. Answers should be typed as a separate word document and enclosed with this Entry Form.

Please keep the the answers: a) to the point b) in good English c) less than 250 words

- Q1: Brief history of the operation
- Q2: What does your operation offer that contributes towards excellence in tourism?
- Q3: Do you have any new products, services or innovations that you would like to mention?
- Q4: What makes your operation different / special from other operators in your industry field?

Declaration

Director/Owner's Signature			
Company Stamp			
Form of Paymer	nt		_
Bank Transfer	– please add trans	fer fees for processing	
Name of Bank			
Transfer Amount	£	Date of Bank Transfer/_	_/
Cheque			
Cheque Number			
Enclosed Amount	£		
will not be accepted Completed and Six images in	d. d signed Entry Forr suitable format.	following with your Entry Form, income. m. ped as a separate word document.	omplete Entry Forms

All completed Entry Forms should arrive at the World Travel Awards by 27th February 2009