

Europcar

Winner's smile:  
Europcar CEO Salvatore  
Catania is voted  
"Car Rental Personality  
of the Year 2006".

**And the winner  
is ... Europcar**

DriveMagazin 3



**8 times "The Best"**

**World's Leading Leisure  
Car Rental Company**

**Africa's Leading Car Hire**

**Most Trusted Leading Car  
Rental Company**



Europe's largest car rental company can once again be very proud of its great achievements in 2006. In September, the company received eight of the famous World Travel Awards.

Europcar has now earned the title of "Europe's Leading Car Hire Company" for the fourth time in a row. And for the third time in a row, the company was awarded "World's Leading Leisure Car Rental Company." Enthused by the results, Europcar International CEO Salvatore Catania says: "Winning the World Travel Award in eight categories is the best objective proof of the successful realization of our worldwide service strategy."

On November 6th 2006, Catania himself received the prestigious World Travel Award for the "Car Rental Travel Personality of the Year."

200 tourism ministers from all over the world voted and Catania was first among the other nominees from the competitors' management. "I am very happy and honoured to receive this award. It is an honour for me, Europcar and my entire team," Catania said in London. "Even though this is a personal recognition, I want to share it with the entire Europcar community. I

truly believe that this award is the result of the great achievements of Europcar and the strong efforts and commitment of everyone in our company."

## Travel-Oscars for Europcar

The trophy was presented at the annual World Travel Markets in London by the president of the World Travel Awards, Graham Cooke. The event took place at the great World Travel Awards Gala on the Caribbean Turks and Caicos Islands, where Europcar receives eight further awards. More than 400 guests enjoyed the event's lively mixture of music, comedy and entertainment that accompanied the other awards Europcar as "Leading car Hire" in Africa, Australia, Caribbean, Central & Latin America and South America. Franchise Network Director of Europcar International Arnd Riecken was pleased with the great success: "The jury's professional background makes this award the best acknowledgment you can receive in the travel industry." The elections for this award - which has been called the "Oscar of the Travel Industry" by The Wall Street Journal - took five months. During this time there were about 3,600 different nominees competing for the favor of 165,000 travel agencies and experts voting for the leading travel destinations, airlines, hotels and travel companies worldwide. The World Travel Awards have been presented since 1993 and have become the most comprehensive survey of the worldwide travel industry. □

**The winning team of Europcar: in the middle CEO Salvatore Catania and Graham Cooke, president of the World-Travel-Awards.**

