WORLD TRAVEL AWARDS

CELEBRATING TRAVEL EXCELLENCE

SINCE 1993

WORLD TRAVEL AWARDS

OVERVIEW

A World Travel Awards™ Nomination is a world-class achievement that provides you, the Nominee, with an ideal opportunity to market your nominated products and services.

The Digital Nominee Pack will help you publicise your achievement and/or campaign for votes. The pack includes all the nominee graphics and a "Vote For Us" web page to help you effectively market your nomination and build your voting campaign.

WHAT YOU GET

1. Nominee Shield©
2. Nominee Shield© Usage Agreement
3. Nominee Certificate
4. Vote For Us web page
5. Vote For Us buttons
6. Vote For Us web banners

ORDER NOW

ONLY £299

Purchase the Digital Nominee Pack if you want:
- to use the Nominee Shield© or Vote For Us button
- a dedicated Vote For Us page for your Vote For Us campaign

To order email:
awards@worldtravelawards.com

WORLD TRAVEL AWARDS

WHAT YOU GET

The following items are included in the Digital Nominee Pack. All items are digital products which will be delivered via email.

1. WORLD TRAVEL AWARDS™ NOMINEE SHIELD©

This is your World Travel Awards™ mark of excellence to use across all marketing materials. If nominated for multiple categories, you will receive a shield for each category.

Formats:
- 4 x PNG in various sizes for web use
- 1 x Vector (PDF) for print use

2. WORLD TRAVEL AWARDS™ NOMINEE SHIELD© USAGE AGREEMENT

The World Travel Awards™ Nominee Shield© Agreement grants you permission to use the Nominee Shield©.

WORLD TRAVEL AWARDS
NOMINEE
2025 ©™
SAMPLE

Middle East's Leading Hotel
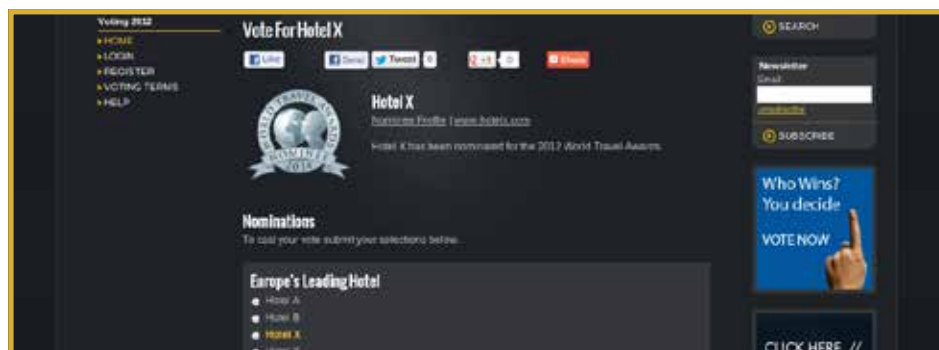
WORLD
TRAVEL
AWARDS

WHAT YOU GET (CONTINUED)

3. WORLD TRAVEL AWARDS™ NOMINEE CERTIFICATE

A digital copy of your World Travel Awards™ Nominee Certificate. Use this to print your certificate locally, to post online or use in other marketing materials.

Format: Vector (PDF)

4. VOTE FOR US WEB PAGE

The Vote For Us web page is central to your nominee marketing and provides you with a dedicated url and web page around which you can build your Vote For Us campaign. Optionally you may provide up to 100 words for a Meet the Nominee section to provide voters with more information about your product or service.

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32ND ANNUAL
WORLD
TRAVEL
AWARDS

Award Name
Nominee Name

This certifies that the holder has been nominated for this award in the 32nd annual World Travel Awards.

GRAHAM E. COOKE
Founder

worldtravelawards.com

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WORLD
TRAVEL
AWARDS

DIGITAL NOMINEE PACK

WHAT YOU GET (CONTINUED)

5. VOTE FOR US BUTTON

Incorporate the Vote For Us button into all your Vote For Us marketing and hyperlink to your Vote For Us page. The button is supplied in various sizes for web use and in PDF for print.

Formats:
- **Square button:** 3 x PNG (256x256, 128x128, 96x96 pixels), 1 x Vector (PDF)
- **Horizontal button:** 4 x PNG (800x256, 400x128, 300x96, 200x64 pixels), 1 x Vector (PDF)

6. VOTE FOR US WEB BANNERS

A set of Vote For Us web banners in five of the most common web banner sizes for you to use on your website, email newsletter, blog, email signature, social media platforms etc.

Formats:
- 5 x PNG (1200x630, 728x90, 160x600, 300x250, 180x150 pixels)

1 1200x630
2 728x90
3 160x600
4 300x250
5 180x150

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FREQUENTLY ASKED QUESTIONS

WE ARE A NOMINEE. DO I HAVE TO PURCHASE THE DIGITAL NOMINEE PACK?

If you were nominated for the award then your entry is free and we encourage you to tell the world about your nomination and campaign for votes using www.worldtravelawards.com/vote. However, if you wish to use the World Travel Awards™ Nominee Shield© or would like a dedicated Vote For Us page then you need to purchase the Digital Nominee Pack for a nominal fee.
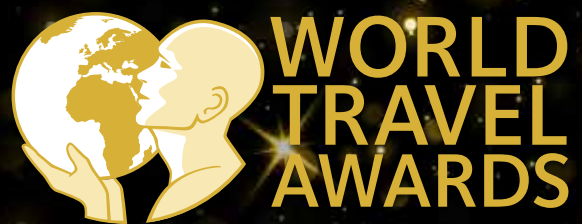
HOW DOES THE NOMINATION AND VOTING PROCESS WORK?

For details on the World Travel Awards™ nomination and voting process, please visit: www.worldtravelawards.com/how-it-works

HOW LONG CAN I USE THE NOMINEE SHIELD© AND VOTE FOR US GRAPHICS AND WEB PAGE?

You can continue to use the Nominee Shield© for as long as you wish, however, it is advisable to use your latest Nominee Shield©. You can use the Vote For Us graphics and web page while voting is open for the current year. Once voting closes you should revert or switch to using the Nominee Shield©.

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