16th ANNUAL CALL FOR ENTRIES Your Opportunity to enter into the World Travel Awards 2009

OFFICIAL ENTRY FORM

www.worldtravelawards.com

Your Opportunity to enter into the World Travel Awards 2009

The World Travel Awards serve to acknowledge, reward and celebrate the enormous achievements to be found in all sectors of the global travel industry. For your opportunity to be recognized in this global area of travel excellence in 2009, simply visit the World Travel Awards website **www.worldtravelawards.com** and complete the online application, or download an application form and submit via email or post

"Travel industry's equivalent to the Oscar's..."

Wall Street Journal

Entry Submission Deadline

The closing date for Middle East and Africa nominations is 10th April 2009.

The closing date for Asia, Australasia, Caribbean, Europe, Indian Ocean, North/Central/South America and World nominations will be **Friday 26th June 2009**.

All enquiries should be directed to:

World Travel Awards

1 Northumberland Avenue London WC2N 5BW United Kingdom Tel +44 (0)20 7925 0000 Fax +44 (0)20 7925 2552 Email awards@worldtravelawards.com

www.worldtravelawards.com



Eligibility

All entrants must meet the following criteria:

- **1.** All entrants must be in the travel industry, serving the industry and the product must serve the clients for travel and leisure purposes.
- **2.** Your business is eligible to enter if, as of 27th February 2009, it has been established and trading in its recent form for at least 12 months.
- **3.** If your entry relates to a specific project, it must have been completed and fully implemented during the year ending 27th February 2009.
- Any internet or technology products must have been operational for at least 12 months as of 27th February 2009
- 5. World Travel Awards retains the right to disqualify entries.

Disclaimer: Once received, all entry forms and supporting documents become the property of World Travel Awards and no returns of such material will be made. World Travel Awards will not be held responsible if such documents are lost or damaged.

Online version of the 2009 World Travel Awards Entry Form is available at:

www.worldtravelawards.com/nominate-page

Voting Process

World Travel Awards regularly broadcasts the voting campaign worldwide. This voting campaign is to the audience of 167,000 IATA/IATAN travel agents, travel buyers and travel industry professionals worldwide. Votes for World Travel Awards winners are submitted online at: **www.worldtravelawards.com/vote**

Notifications

Successful entrants will be notified of the nominations.

How to Enter

- 1. Complete all parts of the Entry Form.
- 2. Please also submit the following with your Entry Form;
 - A selection of six recent, professional, high resolution (300dpi) colour photographs that showcase your business. Please provide the images in CD-Rom, slide or transparency format. Video and DVD is also accepted.
 - Answers to the four questions detailed on page 11 of the Entry Form. These answers should be typed in a word document and attached to the Entry Form on a separate sheet.
 - The Entry Fee.

World Travel Awards

1 Northumberland Avenue London, WC2N 5BW **Tel:** +44 (0)20 7925 0000 **Fax:** +44 (0)20 7925 2552 Email: awards@worldtravelawards.com

Packages from outside the UK should be sent prepaid via a courier service. Please mark packages: "Contest material, no commercial value".

Pro-forma invoices listing all items shipped to the UK must accompany your package. World Travel Awards will not be responsible for any shipping or customs charges incurred.

Entry Fees

UK Sterling Only. Entry fee is £179 sterling

Payment Information

Payments can be made by cheque, money order or bank transfer payable to World Awards Limited. Payments must be made in UK Sterling Pounds only.

Bank Details

Please add any bank fees for bank transfers. For all entries, the entry fee is £179. Please note that this payment is for the entry per category.

Bank Name:	Barclays Bank PLC
Bank Address:	Wembley and Park Royal, Acorn House, 36/38 Park Royal Road, London, NW10
A/C Name:	World Awards Limited
A/C No:	33974413
Sort Code:	209260
IBAN:	GB62BARC20926033974413
BIC (SWIFT):	BARCGB22

Please note: Any beneficiary payment references should include the entrant name and full address as it appears on the Entry Form. If you are making a bank transfer please ensure you include the name of your bank, date of transfer, amount and company name with this Entry Form.

Entry Form

Please complete in BLOCK CAPITALS.

Product or Service	
	(This is the name that will be used in any official award citation, publicity, etc.) Example: Hyatt Hotel Sydney
Category Entered	
Name of person making entry (print)	
Title	
Company Name	
Address Line 1	
Address Line 2	
City	
State	Zip/Postal Code
Country	
Tel	Fax
Email	URL
Owner of the operation	
Time in operation	
Marketing Contact Name	
Marketing Tel	Marketing Email
Address Line 1	
Address Line 2	
City	
State	Zip/Postal Code
Zip/Postal Code	

Categories

Select the category you wish to be entered into. Please note that you may only select one category per Entry Form, although entrants may complete multiple Entry Forms. World Travel Awards reserves the right to change selected categories if deemed necessary.

Africa

Africa's Leading Airline	
Africa's Leading Airport	
Africa's Leading Boutique Hotel	
Africa's Leading Business Hotel	
Africa's Leading Car Hire	
Africa's Leading Casino Resort	
Africa's Leading Conference Centre	
Africa's Leading Conference Hotel	
Africa's Leading Destination	
Africa's Leading Family Resort	
Africa's Leading Golf Resort	
Africa's Leading Hotel	
Africa's Leading Hotel Brand	
Africa's Leading Luxury Lodge	

categories	tick
Africa's Leading Resort	
Africa's Leading Safari Lodge	
Africa's Leading Spa Resort	
Africa's Leading Suite	
Africa's Leading Tourist Board	
Africa's Leading Travel Agency	
Botswana's Leading Hotel	
Cameroon's Leading Hotel	
Cape Verde's Leading Hotel	
Egypt's Leading Hotel	
Gabon's Leading Hotel	
Gambia's Leading Hotel	
Ghana's Leading Hotel	
Kenya's Leading Hotel	

Morocco's Leading Hotel	
Mozambique's Leading Hotel	
Namibia's Leading Hotel	
Senegal's Leading Hotel	
Sierra Leone's Leading Hotel	
South Africa's Leading Hotel	
Swaziland's Leading Hotel	
Tanzania's Leading Hotel	
Togo's Leading Hotel	
Tunisia's Leading Hotel	
Zambia's Leading Hotel	
Zimbabwe's Leading Hotel	

Asia

categories	tick
Asia's Leading Airline	
Asia's Leading Airport	
Asia's Leading Airport Hotel	
Asia's Leading Boutique Hotel	
Asia's Leading Business Hotel	
Asia's Leading Car Hire	
Asia's Leading Casino Resort	
Asia's Leading Conference Centre	
Asia's Leading Conference Hotel	
Asia's Leading Family Resort	
Asia's Leading Golf Resort	
Asia's Leading Hotel	
Asia's Leading Hotel Brand	
Asia's Leading Resort	
Asia's Leading Spa Resort	

categories tick Asia's Leading Suite Asia's Leading Tourist Board Asia's Leading Travel Agency Armenia's Leading Hotel Azerbaijan's Leading Hotel Bangladesh's Leading Hotel Brunei's Leading Hotel Cambodia's Leading Hotel China's Leading Hotel Hong Kong's Leading Hotel India's Leading Hotel Indonesia's Leading Hotel Japan's Leading Hotel Kazakhstan's Leading Hotel Korea, South's Leading Hotel

categories	tick
Laos' Leading Hotel	
Macau's Leading Hotel	
Malaysia's Leading Hotel	
Myanmar's Leading Hotel	
Nepal's Leading Hotel	
Pakistan's Leading Hotel	
Philippines' Leading Hotel	
Rep of Palau's Leading Hotel	
Singapore's Leading Hotel	
Sri Lanka's Leading Hotel	
Taiwan's Leading Hotel	
Thailand's Leading Hotel	
Uzbekistan's Leading Hotel	
Vietnam's Leading Hotel	



Categories continued

Australasia

categories	tick
Australasia's Leading Airline	
Australasia's Leading Airport	
Australasia's Leading Airport Hotel	
Australasia's Leading Beach	
Australasia's Leading Boutique Hotel	
Australasia's Leading Business Hotel	
Australasia's Leading Car Hire	
Australasia's Leading Casino Resort	
Australasia's Leading Conference Centre	

Caribbean

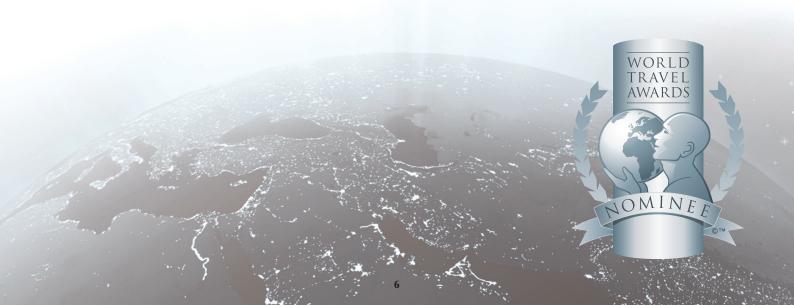
categories	tick
Caribbean's Leading Airline	
Caribbean's Leading Airport	
Caribbean's Leading Beach	
Caribbean's Leading Boutique Hotel	
Caribbean's Leading Car Hire	
Caribbean's Leading Casino Resort	
Caribbean's Leading Conference Centre	
Caribbean's Leading Conference Hotel	
Caribbean's Leading Cruise Destination	
Caribbean's Leading Destination	
Caribbean's Leading Family All-Inclusive	
Caribbean's Leading Golf Resort	
Caribbean's Leading Hotel	

categories	tick
Australasia's Leading Conference Hotel	
Australasia's Leading Destination	
Australasia's Leading Family Resort	
Australasia's Leading Golf Resort	
Australasia's Leading Hotel	
Australasia's Leading Hotel Brand	
Australasia's Leading Resort	
Australasia's Leading Ski Resort	
Australasia's Leading Spa Resort	

categories	tick
Caribbean's Leading Hotel Brand	
Caribbean's Leading Resort	
Caribbean's Leading Spa Resort	
Caribbean's Leading Tourist Board	
Caribbean's Leading Travel Agency	
Anguilla's Leading Hotel	
Aruba's Leading Hotel	
Bahamas' Leading Hotel	
Barbados' Leading Hotel	
Belize's Leading Hotel	
Bermuda's Leading Hotel	
Bonaire's Leading Hotel	
Cuba's Leading Hotel	

categories	tick
Australasia's Leading Tourist Board	
Australasia's Leading Travel Agency	
Australia's Leading Hotel	
Guam's Leading Hotel	
New Zealand's Leading Hotel	
Papua New Guinea's Leading Hotel	
Samoa's Leading Hotel	
Tonga's Leading Hotel	
Vanuatu's Leading Resort	

categories	tick
Dominica's Leading Hotel	
Dominican Republic's Leading Hotel	
Grand Cayman's Leading Hotel	
Guadeloupe's Leading Hotel	
Haiti's Leading Hotel	
Puerto Rico's Leading Hotel	
St Kitts and Nevis' Leading Hotel	
St Martin's Leading Hotel	
Tobago's Leading Hotel	
Trinidad's Leading Hotel	
Turks & Caicos' Leading Hotel	



Categories continued

Central America

categories	tick
Central America's Leading Airline	
Central America's Leading Airport	
Central America's Leading Beach	
Central America's Leading Boutique Hotel	
Central America's Leading Business Hotel	
Central America's Leading Car Hire	
Central America's Leading Conference Centre	
Central America's Leading Conference Hotel	

Europe

categories	tick
Europe's Leading Airline	
Europe's Leading Airport	
Europe's Leading Airport Hotel	
Europe's Leading Beach	
Europe's Leading Boutique Hotel	
Europe's Leading Business Hotel	
Europe's Leading Car Hire	
Europe's Leading Casino Hotel	
Europe's Leading Conference Centre	
Europe's Leading Conference Hotel	
Europe's Leading Destination	
Europe's Leading Family Resort	
Europe's Leading Golf Resort	
Europe's Leading Hotel	
Europe's Leading Hotel Brand	
Europe's Leading Luxury Hotel Brand	
Europe's Leading Resort	
Europe's Leading Serviced Apartment Hotel	
Europe's Leading Ski Resort	
Europe's Leading Spa Resort	
Europe's Leading Tourist Board	
Europe's Leading Travel Agency	
Albania's Leading Hotel	
Andorra's Leading Hotel	

Indian Ocean

categories	tick
Indian Ocean's Leading Airline	
Indian Ocean's Leading Airport	
Indian Ocean's Leading Boutique Hotel	
Indian Ocean's Leading Car Hire	
Indian Ocean's Leading Conference Hotel	
Indian Ocean's Leading Destination	
Indian Ocean's Leading Family Resort	
Indian Ocean's Leading Golf Resort	
Indian Ocean's Leading Hotel	

categories	

categories	tick
Central America's Leading Destination	
Central America's Leading Family Resort	
Central America's Leading Golf Resort	
Central America's Leading Hotel	
Central America's Leading Hotel Brand	
Central America's Leading Resort	
Central America's Leading Spa Resort	
Central America's Leading Tourist Board	

categories	tick
Austria's Leading Hotel	
Belarus' Leading Hotel	
Belgium's Leading Hotel	
Bulgaria's Leading Hotel	
Croatia's Leading Hotel	
Cyprus' Leading Hotel	
Czech Republic's Leading Hotel	
Denmark's Leading Hotel	
England's Leading Hotel	
Estonia's Leading Hotel	
Finland's Leading Hotel	
France's Leading Hotel	
Georgia's Leading Hotel	
Germany's Leading Hotel	
Gibraltar's Leading Hotel	
Greece's Leading Hotel	
Hungary's Leading Hotel	
Iceland's Leading Hotel	
Ireland's Leading Hotel	
Israel's Leading Hotel	
Italy's Leading Hotel	
Latvia's Leading Hotel	
Lithuania's Leading Hotel	
Luxembourg's Leading Hotel	

categ	ories

categories	tick
Central America's Leading Travel Agency	
Costa Rica's Leading Hotel	
El Salvador's Leading Hotel	
Guatemala's Leading Hotel	
Honduras' Leading Hotel	
Mexico's Leading Hotel	
Nicaragua's Leading Hotel	
Panama's Leading Hotel	

categories	tick
Macedonia's Leading Hotel	
Malta's Leading Hotel	
Moldova's Leading Hotel	
Monaco's Leading Hotel	
Netherlands' Leading Hotel	
Northern Ireland's Leading Hotel	
Norway's Leading Hotel	
Poland's Leading Hotel	
Portugal's Leading Hotel	
Romania's Leading Hotel	
Russia's Leading Hotel	
San Marino's Leading Hotel	
Scotland's Leading Hotel	
Serbia and Montenegro's Leading Hotel	
Slovakia's Leading Hotel	
Slovenia's Leading Hotel	
Spain's Leading Hotel	
Sweden's Leading Hotel	
Switzerland's Leading Hotel	
Turkey's Leading Hotel	
Ukraine's Leading Hotel	
Wales' Leading Hotel	

tick categories Indian Ocean's Leading Hotel Brand Indian Ocean's Leading Resort Indian Ocean's Leading Spa Resort Indian Ocean's Leading Tourist Board Indian Ocean's Leading Travel Agency Indian Ocean's Leading Hotel Madagascar's Leading Hotel Maldives' Leading Hotel Reunion Island's Leading Hotel



Categories continued

Middle East

categories	tick
Middle East's Leading Airline	
Middle East's Leading Airport	
Middle East's Leading Airport Hotel	
Middle East's Leading Beach Resort	
Middle East's Leading Business Hotel	
Middle East's Leading Business Travel Agency	
Middle East's Leading Car Hire	
Middle East's Leading Conference Centre	
Middle East's Leading Conference Hotel	
Middle East's Leading Destination	
Middle East's Leading Golf Resort	
Middle East's Leading Hotel	
Middle East's Leading Hotel Brand	

North America

categories	tick
North America's Leading Airline	
North America's Leading Airport	
North America's Leading Airport Hotel	
North America's Leading Boutique Hotel	
North America's Leading Business Hotel	
North America's Leading Business Travel Agency	
North America's Leading Car Hire	
North America's Leading Casino Resort	

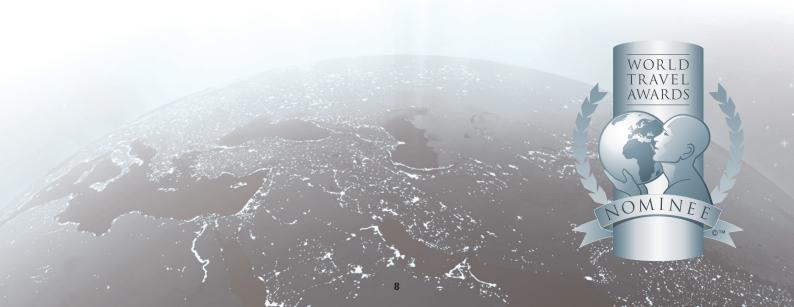
categories	tick
Middle East's Leading Resort	
Middle East's Leading Spa Resort	
Middle East's Leading	
Tourism Development Project	
Middle East's Leading Tourism Property	
Development Company	
Middle East's Leading Tourist Board	
Middle East's Leading Travel Agency	
Middle East's Leading Travel Management Company	
Bahrain's Leading Hotel	
Fujairah's Leading Hotel	
Jordan's Leading Hotel	

categories ck

categories	tick
Kuwait's Leading Hotel	
Lebanon's Leading Hotel	
Oman's Leading Hotel	
Qatar's Leading Hotel	
Saudi Arabia's Leading Hotel	
Sharjah's Leading Hotel	
Syria's Leading Hotel	
UAE's Leading Hotel	
Yemen's Leading Hotel	
Abu Dhabi's Leading Hotel	
Ajman's Leading Hotel	
Dubai's Leading Hotel	
Ras al-Khaimah's Leading Hotel	

tick categories North America's Leading Conference Hotel North America's Leading Destination North America's Leading Golf Resort North America's Leading Hotel North America's Leading Hotel Brand North America's Leading Resort North America's Leading Ski Resort North America's Leading Spa Resort

categories	tick
North America's Leading Tourist Board	
North America's Leading Travel Agency	
North America's Leading Travel Management Company	
USA Leading Hotel	
Canada's Leading Hotel	



Categories continued

South America

categories	tick
South America's Leading Airline	
South America's Leading Airport	
South America's Leading Airport Hotel	
South America's Leading Beach	
South America's Leading Boutique Hotel	
South America's Leading Business Hotel	
South America's Leading Business Travel Agency	
South America's Leading Car Hire	
South America's Leading Casino Resort	
South America's Leading Conference Centre	
South America's Leading Conference Hotel	
South America's Leading Destination	

categories	tick
South America's Leading Family Resort	
South America's Leading Golf Resort	
South America's Leading Hotel	
South America's Leading Hotel Brand	
South America's Leading Resort	
South America's Leading Ski Resort	
South America's Leading Spa Resort	
South America's Leading Tourist Board	
South America's Leading Travel Agency	
South America's Leading Travel Management Company	
Argentina's Leading Hotel	

ck

categories	tick
Bolivia's Leading Hotel	
Brazil's Leading Hotel	
Chile's Leading Hotel	
Colombia's Leading Hotel	
Ecuador's Leading Hotel	
Guyana's Leading Hotel	
Paraguay's Leading Hotel	
Peru's Leading Hotel	
Suriname's Leading Hotel	
Uruguay's Leading Hotel	
Venezuela's Leading Hotel	

World

categories	tick
World's Leading Airline	
World's Leading Airline Alliance	
World's Leading Airport	
World's Leading All-Inclusive Company	
World's Leading All-Suite Hotel	
World's Leading Beach	
World's Leading Beach Resort	
World's Leading Boutique Hotel	
World's Leading Boutique Resort	
World's Leading Budget / No Frills Airline	
World's Leading Business Car Rental Company	
World's Leading Business Class	
World's Leading Business Hotel	
World's Leading Business Rail Service	
World's Leading Business Travel Agency	
World's Leading Car Hire	
World's Leading Casino Resort	
World's Leading Conference &	
Convention Centre	
World's Leading Conference Hotel	
World's Leading Credit Card	
World's Leading Cruise Destination	
World's Leading Cruise Line	

categories	tick
World's Leading Cruise Operator	
World's Leading Design Hotel	
World's Leading Destination	
World's Leading Destination Marketing Campaign	
World's Leading Economy Class	
World's Leading Family All-Inclusive	
World's Leading Family Resort	
World's Leading Ferry Operator	
World's Leading First Class	
World's Leading Golf Resort	
World's Leading Heritage Hotel	
World's Leading Honeymoon Destination	
World's Leading Hotel	
World's Leading Hotel Brand	
World's Leading Leisure Car Rental Company	
World's Leading Luxury Airline	
World's Leading Luxury Car Rental	
World's Leading Luxury Hotel Brand	
World's Leading Luxury Tour Operator	
World's Leading Luxury Train	
World's Leading New Airline	
World's Leading New Destination	
World's Leading New Hotel	

categories	tick
World's Leading New Resort	
World's Leading Private Island Resort	
World's Leading Rail Service	
World's Leading Resort	
World's Leading Safari & Game Reserve	
World's Leading Serviced Apartment Hotel	
World's Leading Ski Resort	
World's Leading Spa Resort	
World's Leading Suite	
World's Leading Thalasso & Spa Resort	
World's Leading Theme Park	
World's Leading Theme Park Resort	
World's Leading Tour Operator	
World's Leading Tourism Development Project	
World's Leading Tourism	
Property Development Company	
World's Leading Tourist Board	
World's Leading Travel Agency	
World's Leading Travel Experience by Train	
World's Leading TV Channel for Travellers	
World's Leading Villa	
World's Most Romantic Resort	



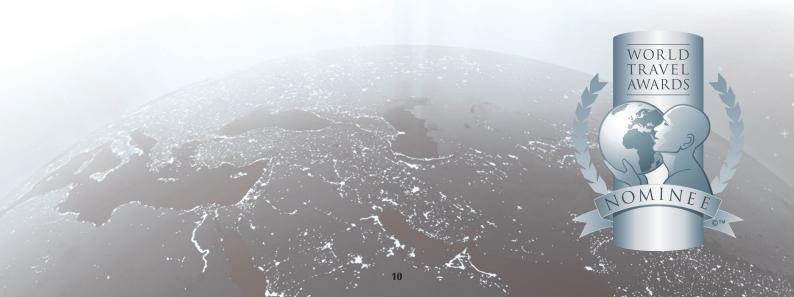
Categories continued

Travel Technology

0.	
categories	tick
World's Leading Airline Website	
World's Leading CRS/GDS System	
World's Leading Cruise Website	
World's Leading Hotel Brand Website	
World's Leading Internet Booking Engine	
Technology Provider	
World's Leading Mobile Wireless	
Technology Provider	
World's Leading Travel Blog/	
Online Community	
World's Leading Travel Distribution Provider	
World's Leading Travel Search Website	
World's Leading Travel Technology Provider	
World's Leading Tour Operator Website	
World's Leading Tourism Authority Website	
World's Leading Travel Booking Website	

Green

categories	tick
Africa's Leading Green Hotel	
Asia's Leading Green Hotel	
Australasia's Leading Green Hotel	
Caribbean's Leading Resort	
Central America's Leading Green Hotel	
Europe's Leading Green Hotel	
Indian Ocean's Leading Resort	
Middle East's Leading Green Hotel	
North America's Leading Green Hotel	
South America's Leading Green Hotel	
World's Leading Conservation Company	
World's Leading Eco-friendly Airport	
World's Leading Eco-Lodge	
World's Leading Green Destination	
World's Leading Green Hotel	
World's Leading Green Resort	
World's Leading Green Tour Operator	
World's Leading Green Transport	
Solution Company	
World's Leading Responsible Tourism Project	
World's Leading Sustainable Tourism Project	



Entry Form continued

Please answer the following four questions. Answers should be typed as a separate word document and enclosed with this Entry Form.

Please keep the the answers: a) to the point b) in good English c) less than 250 words

- **Q1:** Brief history of the operation
- **O2:** What does your operation offer that contributes towards excellence in tourism?
- **Q3:** Do you have any new products, services or innovations that you would like to mention?
- Q4: What makes your operation different / special from other operators in your industry field?

Declaration

As an entrant to the World Travel Awards 2009 I/we certify that all parts of the Entry Form and supporting documents are true and correct and that all my/our entry documents are a true reflection of my/our business.

Director/Owner's Signature	Date,	//
Company Stamp		

Form of Payment

Bank Transfer – please add transfer fees for processing		
Name of Bank		
Transfer Amount	f	Date of Bank Transfer//
Cheque		
Cheque Number		
Enclosed Amount	f	

Please ensure you have included the following with your Entry Form, incomplete Entry Forms will not be accepted.

Completed and signed Entry Form.

Six images in suitable format.

Answers to the four questions typed as a separate word document.

Entry Fee

All completed Entry Forms should arrive at the World Travel Awards by 26th June 2009